

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-22. (Canceled)

23. (New) A shaving head having a body for cutting hairs while moving in a cutting direction, the shaving head comprising:

one or more cutting blades having corresponding cutting edges attached to a middle portion of the body;

a device for stretching skin, the device attached to the body behind said cutting blades relative to the cutting direction;

a guard arranged in front of said cutting blade relative to said cutting direction; and

a handle attached to the body at a location of a pivot axis for exerting pressure on the body, the location defining a force component resulting from the pressure distributed equally between the device and the guard.

24. (New) The shaving head according to claim 23, further comprising at least one spring element for attaching said handle to the location.

25. (New) The shaving head according to claim 23, wherein said guard is adapted to perform a hair erecting function.
26. (New) The shaving head according to claim 23, wherein said guard is adapted to perform a lubricating function.
27. (New) The shaving head according to claim 23, wherein said guard comprises at least one strip arranged parallel to said cutting blades.
28. (New) The shaving head according to claim 23, wherein said device comprises at least one roller, said roller is driven with a rotational speed resulting from the movement in the cutting direction.
29. (New) The shaving head according to claim 28, wherein a direction of rotation of said roller corresponds to said cutting direction.
30. (New) The shaving head according to claim 28, further comprising a motor coupled to the device for increasing the rotational speed.
31. (New) The shaving head according to claim 23, further comprising a motor coupled to the device for driving the roller in the cutting direction.

32. (New) The shaving head according to claim 31, wherein said motor is attached to the body.

33. (New) The shaving head according to claim 31, wherein said motor is attached to said handle.

34. (New) The shaving head according to claim 33, further comprising a coupling to couple said device to said motor.

35. (New) The shaving head according to claim 23, wherein the location of said pivot axis is selected based on the friction between at least one of the skin and guard, the skin and the roller and the traction of the device.

36. (New) A shaving head having a body for cutting hairs while moving in a cutting direction, the shaving head comprising:

- one or more cutting blades having corresponding cutting edges attached to a middle portion of the body;

- a roller driven with a rotational speed resulting from the movement in the cutting direction for stretching skin coupled to the body behind said cutting blades relative to the cutting direction;

a guard coupled to the body and arranged in front of said cutting blade relative to said cutting direction;

a motor coupled to the roller for increasing the rotational speed; and

a handle attached to the body at a location of a pivot axis for exerting pressure on the body, the location defining a force component resulting from the pressure distributed equally between the device and the guard.

37. (Withdrawn) The shaving head according to claim 23, wherein the handle is attached to the body with at least one snap-in hook for snapping onto one or more respective bridges provided on the handle.

38. (Withdrawn) The shaving head according to claim 36, wherein the handle is attached to the body with at least one snap-in hook for snapping onto one or more respective bridges provided on the handle.

39. (New) The shaving head according to claim 36, wherein the location and pivot axis are offset from the cutting edges.